1. Improved Accessibility: Semantic tags provide meaning and content to the content, making it easier for individuals with disabilities to navigate and understand the webpage using screen readers or other assistive technologies.

2. Better SEO: Search engines value semantic tags because they provide clear and structured information about the content.

3. Enhanced Usability: Semantic tags help in organizing and structuring the content, making it more intuitive and easier to understand for user.

4. Future-Proofing: Semantic tags are designed to be more tags are designed to be more compatible with future versions of HTML.

5. Easier Maintenance: Semantic tags make the code more readable and maintenance since their names convey their purpose and structure.

6. Consistency and Reusability: By using semantic tags consistently throughout a web page or website, you create a standardized structure.